

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
312061-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Billing Address:

Mentzer Media
Attention: Accounts Payable
600 Fairmont Avenue - Suite #306
Towson, MD 21204

Advertiser	Product	Estimate Number
Republican Party of FL - Ha	RPOF-Hager,Hudson,Tobi	501

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	312061	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

IDB #	Advertiser Code	Product Code
12736		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/09/12	10/15/12	M-F 7-9a	7-9a	1-22---	:30	5	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 1-22--- 5 \$950.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
10 WPTV W 10/10/12 8:29 AM M-F 7-9a 7-9a :30 BH101TVFL \$950.00 NM									
7 WPTV W 10/10/12 8:57 AM M-F 7-9a 7-9a :30 BH101TVFL \$950.00 NM									
8 WPTV Th 10/11/12 8:26 AM M-F 7-9a 7-9a :30 RPOFBH102TVFL \$950.00 NM									
11 WPTV Th 10/11/12 8:49 AM M-F 7-9a 7-9a :30 RPOFBH201TVFL \$950.00 NM									
9 WPTV M 10/15/12 8:51 AM M-F 7-9a 7-9a :30 RPOFBH102TVFL \$950.00 NM									
2	10/09/12	10/15/12	M-F 6-630p	6-630p	1111---	:30	4	\$1,325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 1111--- 4 \$1,325.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
9 WPTV Tu 10/09/12 6:29 PM M-F 6-630p 6-630p :30 BH101TVFL \$1,325.00 NM									
10 WPTV W 10/10/12 6:14 PM M-F 6-630p 6-630p :30 BH101TVFL \$1,325.00 NM									
11 WPTV Th 10/11/12 6:07 PM M-F 6-630p 6-630p :30 RPOFBH201TVFL \$1,325.00 NM									
12 WPTV M 10/15/12 6:24 PM M-F 6-630p 6-630p :30 RPOFBH201TVFL \$1,325.00 NM									
3	10/09/12	10/15/12	1130p-12x After NFL	1130p-1205a	-----1	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -----1 1 \$750.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
7 WPTV Su 10/14/12 11:52 PM 1130p-12x After NFL 1130p-1205a :30 RPOFBH201TVFL \$750.00 NM									
4	10/09/12	10/15/12	Sa 8-10a	8-10a	-----S-	:30	1	\$725.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -----S- 1 \$725.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
3 WPTV Sa 10/13/12 9:50 AM Sa 8-10a 8-10a :30 RPOFBH201TVFL \$725.00 NM									

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312061-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Republican Party of FL - Ha	RPOF-Hager,Hudson,Tobi	501	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/09/12	10/15/12	Sa 7p News	7-730pm	-----S-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -----S- 1 \$600.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 WPTV Sa 10/13/12 Sa 7p News 7-730pm :00 \$600.00 NM Credited spots being made good on est 502									
6	10/09/12	10/15/12	Su 7-8a	7-8a	-----S	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -----S 1 \$425.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 WPTV Su 10/14/12 7:10 AM Su 7-8a 7-8a :30 RPOFBH201TVFL \$425.00 NM									
7	10/09/12	10/15/12	dateline	10-11p	----F--	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 ----F-- 1 \$1,500.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 WPTV F 10/12/12 10:29 PM dateline 10-11p :30 RPOFBH201TVFL \$1,500.00 NM									
8	10/09/12	10/15/12	Notre Dame	12p-11p	-----S-	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -----S- 1 \$450.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 5 WPTV Sa 10/13/12 5:24 PM Notre Dame 12p-11p :30 RPOFBH201TVFL \$450.00 NM									
9	10/09/12	10/15/12	NFL Game	4p-12a	-----S	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -----S 1 \$3,500.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 WPTV Su 10/14/12 8:20 PM NFL Game 4p-12a :30 RPOFBH201TVFL \$3,500.00 NM									
10	10/09/12	10/15/12	M-F 6-7a	6-7a	1-11---	:30	3	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 1-11--- 3 \$900.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV W 10/10/12 6:27 AM M-F 6-7a 6-7a :30 BH101TVFL \$900.00 NM 2 WPTV Th 10/11/12 6:21 AM M-F 6-7a 6-7a :30 RPOFBH201TVFL \$900.00 NM 3 WPTV M 10/15/12 6:27 AM M-F 6-7a 6-7a :30 RPOFBH201TVFL \$900.00 NM									
11	10/09/12	10/15/12	NFL Pregame	4-10p	-----1	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -----1 1 \$900.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV Su 10/14/12 7:08 PM NFL Pregame 4-10p :30 RPOFBH102TVFL \$900.00 NM									

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12	10/09/12	10/15/12	SA 5-6am News	5-6a	-----S-	:30	3	\$100.00	NM																																												
<table><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr><tr><td></td><td>10/09/12</td><td>10/15/12</td><td>-----S-</td><td>3</td><td>\$100.00</td><td colspan="4"></td></tr></table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/09/12	10/15/12	-----S-	3	\$100.00																												
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
	10/09/12	10/15/12	-----S-	3	\$100.00																																																
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WPTV</td><td>Sa</td><td>10/13/12</td><td>5:13 AM</td><td>SA 5-6am News</td><td>5-6a</td><td>:30</td><td>RPOFBH201TVFL</td><td>\$100.00</td><td>NM</td></tr><tr><td>1</td><td>WPTV</td><td>Sa</td><td>10/13/12</td><td>5:26 AM</td><td>SA 5-6am News</td><td>5-6a</td><td>:30</td><td>RPOFBH102TVFL</td><td>\$100.00</td><td>NM</td></tr><tr><td>3</td><td>WPTV</td><td>Sa</td><td>10/13/12</td><td>5:53 AM</td><td>SA 5-6am News</td><td>5-6a</td><td>:30</td><td>RPOFBH201TVFL</td><td>\$100.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WPTV	Sa	10/13/12	5:13 AM	SA 5-6am News	5-6a	:30	RPOFBH201TVFL	\$100.00	NM	1	WPTV	Sa	10/13/12	5:26 AM	SA 5-6am News	5-6a	:30	RPOFBH102TVFL	\$100.00	NM	3	WPTV	Sa	10/13/12	5:53 AM	SA 5-6am News	5-6a	:30	RPOFBH201TVFL	\$100.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
2	WPTV	Sa	10/13/12	5:13 AM	SA 5-6am News	5-6a	:30	RPOFBH201TVFL	\$100.00	NM																																											
1	WPTV	Sa	10/13/12	5:26 AM	SA 5-6am News	5-6a	:30	RPOFBH102TVFL	\$100.00	NM																																											
3	WPTV	Sa	10/13/12	5:53 AM	SA 5-6am News	5-6a	:30	RPOFBH201TVFL	\$100.00	NM																																											

Total Spots 22 Gross Total \$21,300.00

Payment Terms 30 Days

Agency Commission \$3,195.00

Net Amount Due \$18,105.00